



Oakville Lynx Pickleball Club

www.oakvillelynx.com



About OLPC

Oakville Lynx Pickleball Club (OLPC) is a non-profit organization based in Oakville, Ontario, dedicated to promoting the growth of pickleball in our local community. Founded by a group of passionate players, we offer organized weekly play, structured training sessions, and seasonal events for players of all ages and skill levels.

As a proud affiliate of Pickleball Ontario and Pickleball Canada, OLPC is committed to creating an inclusive, supportive, and high-energy environment where players can improve their skills, build lasting friendships, and enjoy the fastest-growing sport in North America.

Through strategic partnerships and sponsorships, we strive to expand access to quality facilities and coaching in Oakville, and to continue making pickleball a key part of the town's recreational landscape.

We're not just passionate organizers - we're champions on the court, too. Members of Oakville Lynx Pickleball Club have actively competed in tournaments across Ontario, earning medals and top finishes in multiple events. Our players consistently demonstrate skill, teamwork, and sportsmanship. These achievements reflect our club's commitment to excellence and our ability to represent Oakville proudly in the broader pickleball community.

| Why Sponsor?

Sponsoring Oakville Lynx Pickleball Club is more than just brand visibility - it's a partnership with a growing, vibrant community in the heart of Oakville.

- **Local Reach & Community Engagement**

Connect directly with active residents in Oakville through our weekly games, training sessions, and tournaments held throughout the year.

- **Brand Exposure**

Your business will be featured across high-traffic platforms - our website, social media, team apparel, and event materials - giving your brand consistent visibility among players, spectators, and their families.

- **Support Grassroots Development**

Help us grow the sport at the community level by expanding access to youth programming, coaching resources, and indoor facility rentals.

- **Align with a Healthy, Inclusive Lifestyle**

Pickleball promotes fitness, wellness, and social connection across all ages - values your brand can proudly stand behind.

Sponsoring OLPC

Diamond Sponsor - \$5,000+

Premium Benefits:

- Exclusive Title Sponsor recognition for all major club events and tournaments (e.g., “2026 Diamond Cup Presented by [Your Brand]”)
- Logo **dominant placement** on:
 - Team uniforms
 - Event banners
 - Website homepage and all promotional materials
- Customized social media campaigns
- Opportunity to speak or present at flagship events
- **Framed certificate of appreciation**

Platinum Sponsor - \$2,500+

High-Visibility Benefits:

- Prominent logo placement on:
 - Team uniforms
 - Website homepage (with link)
 - All event banners and flyers
- Monthly social media highlights (Instagram, WeChat, Xiaohongshu)
- Exclusive sponsor spotlight in email newsletters
- **Framed certificate of appreciation**

Sponsoring OLPC

Gold Sponsor - \$1,000+

Core Benefits:

- Logo featured on:
 - Club website sponsor page (with link)
 - Select promotional materials and posters
- Quarterly social media recognition
- Verbal acknowledgement at major events
- Option to provide branded giveaways at one event

Single Event

- Premier Event - \$1,500
 - Flagship, high-visibility club event that attracts broad participation, external attention, and enhanced sponsor exposure.
- Club Event - \$600
 - Smaller, member-focused activity primarily aimed at engagement, development, or social play within the club.
- Exclusive event naming rights
- Prominent logo placement on event posters and digital promotions
- Social media acknowledgment
- Verbal recognition at the event
- Opportunity to provide branded prizes or promotional materials

| Sponsoring OLPC

★ Custom Package

- We recognize that every sponsor has unique goals. Our Custom Package is designed to offer flexibility and creativity, ensuring your brand gets the most meaningful exposure. Whether you're interested in event-based sponsorship, targeted visibility, exclusive player engagement, or a special collaboration, we'll work closely with you to build a personalized sponsorship solution that fits your vision and budget.
- This package is perfect for organizations seeking a more collaborative approach. From one-time events to ongoing initiatives, we're committed to aligning our efforts with your brand strategy, helping you reach new audiences while supporting community-based sport development.
- Let's create something exceptional - together.

* All sponsorship levels listed above are provided for reference purposes only and may be adjusted based on event scale, customization requests, and partnership scope. Oakville Lynx Pickleball Club reserves the right to modify sponsorship offerings as needed.